



ABOUT DETROIT BRIDE

At Detroit Bride, vendors can apply to be part of the most sophisticated, curated, and unique bridal event in all of Detroit. This isn't your typical bridal expo with your usual vendors. Our event goes beyond the ordinary by having the most curated, polished, and hip exhibitors participating.

SPONSORSHIP MENU

CO-BRANDING

- Logo placement on website and all printed materials
- Link on website
- Social media posts
- Email newsletter
- Press release
- 1/2 pg ad in show program

EXPERIENCES

- Premium booth space
- Photo booth
- Beauty bar
- Mimosa bar
- Musician/ DJ service
- Decor pavillion
- Seating/ Lounge area

COLLABORATIONS

- Alcohol sponsor
- Table/ chairs
- Pipe/ drape
- Table linens
- Hotel sponsor

PRODUCT SAMPLES

- Swag bag sponsor
- Informational items in bags
- Product distribution

GIVEAWAYS

- Social media VIP tickets
- Honeymoon package
- Hotel night package
- Sponsor created prizes

We create a custom plan based on each individual sponsor's needs. All sponsorships include 10 complimentary VIP tickets to the event. Please review our sponsorship menu and reach out if you think you're a good fit! Email Danielle at danielle@mercantileevents.com or call 810.484.2950.